



**Simple.
Customizable.
Connected.
Committed to Your Success!**



How to Position MicroMD

What's the story?

MicroMD is foundational practice management and EMR software that is simple, customizable, and connected.

We empower our customers with only the features and solutions they need, eliminating the excess costs and complexity that comes from using overcomplicated systems.

MicroMD takes **customization** to the next level. Simple and intuitive tools allow customers to design their own experience – how they work, how they view data, and how they document patient visits.

Our product team seeks out, and **integrates with**, only the best, most highly curated solutions to ensure our providers, practices, and patients have the best possible experience.

MicroMD customers receive the **individualized** attention of a small company, while still getting the benefits and resources of being part of a Fortune 500 company like Henry Schein.

MicroMD's patient-centric solutions such as on-line scheduling, digital patient intake, and two-way texting help transform practices by solving everyday challenges.

How do you start the conversation?

Straight to the Point

Do you have 20 minutes so we can book a demonstration to show how your practice can be transformed by simple, customizable & connected technology?

Billing Benefits

Did you know MicroMD delivers advanced billing and RPM tools so your practice can keep billing in-house and retain 100% of your collections?

Banish Burnout

More than half of physicians suffer from burnout according to the Mayo Clinic. Would your providers and staff be more productive and satisfied with a simpler, more streamlined EHR?

Patient Preferences

In a 2019 Healthcare Consumer Trends Report, 80% of patients said they would switch providers for "convenience factors" alone. Does your current technology offer online scheduling, 2-way texting, integrated telehealth, digital patient intake or any of the other services today's patients want?

Who is the right fit?

Small to medium sized, independent primary care and specialty practices, and Community Health Centers. We take a pass on surgery centers and oncology practices.

How do I enter leads or who do I contact?

Enter leads in sales force or contact the MicroMD Practice Management Consultant in your area.

How do you overcome objections?

We don't have time to change software.

When is a good time? Taking time now will set your practice up for the future. The sooner you make the change, the sooner you will benefit and regain time through increased productivity and automated workflows that come with leveraging the right technology to manage your practice.

My staff is not capable of taking this on right now.

MicroMD's customer success team works with your team – providing individualized implementation support and the short-term pain of the transition will be more than offset with a better overall solution that saves time, money and reduces the stress on the staff.

What about our data?

MicroMD has a BYOD policy – bring your own data. MicroMD data experts will import your data that you bring from your previous software into MicroMD so you don't miss a beat. Standard data migrations are included – so there is no cost from MicroMD.

I like my EMR (Said no doctor ever)

That's fine – keep it – MicroMD's practice Management software has been the preferred billing solution for RCM companies for 30 years – you will have tools to maximize your revenue - and integrated patient convenience solutions like 2 way texting, digital patient intake, on line scheduling and telehealth. And MicroMD specializes in integrating with many different systems.

I'll retire before I get an EMR.

Totally get it – but there are requirements to at least have an electronic e-prescribing system. MicroMD offers a standalone eRx solution that does not require an EMR. Or what about Dragon? – you could save money on transcription and MicroMD is so simple, you don't have to use the whole EMR – you could just dictate a simple note. When you do retire -your practice will have more value if your notes are electronic and easy to read instead of paper charts and hand written notes.

I can't afford it.

MicroMD has very competitive bundled subscription pricing – with no money down. You can't afford not to have the right technology to fuel your practice.